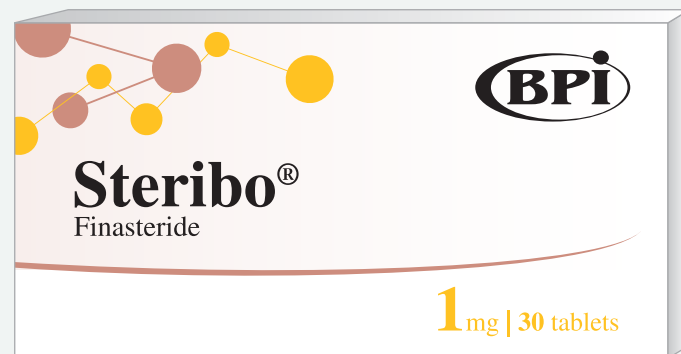


Steribo[®]
Finasteride

Steribo[®]
Finasteride



- Reduces Hair Loss within 3 months.²
- Increases Hair Growth, Growth Rate and Thickness.²
- Provides Sustainable Results up to 5 years.³
- Improves the Patient Self Esteem.⁴
- Well tolerated: for 5 years, less than 2% of men receiving Finasteride 1mg discontinued treatment for a reversible impairment of sexual function, compared with 1% of men in the placebo.³
- Simple Dosage Regimen : 1 tablet / day.



References

1- Leyden J. et al. Finasteride in the treatment of men with frontal male pattern hair loss ; J Am Acad Dermatol 1999;40:930-7. 2- Kaufman K. et al. Finasteride in the treatment of men with androgenic alopecia; J Am Acad Dermatol 1998;39:578-89. 3- The Finasteride Male Pattern Hair Loss Study Group; Eur J Dermatol;12:38-49. 4- Stough D. et al. Finasteride improves male pattern hair loss in a randomized study in identical twins; Eur J Dermatol; 12:32-7.

Before prescribing please consult physicians' circular.

[®] Registered trade name

Steribo[®] manufactured by

- State of the art manufacturing facility
- Certified European GMP
- ISO Certified



Benta Pharma Industries - Dbayeh, Lebanon

To SLOW Hair Loss
To GROW Normal Natural Hair

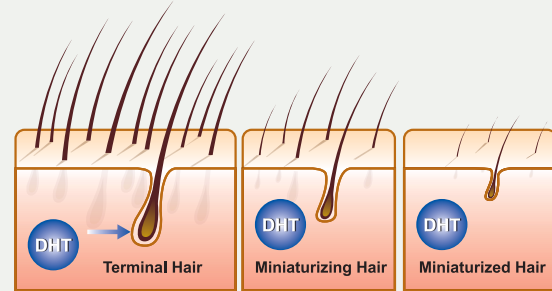


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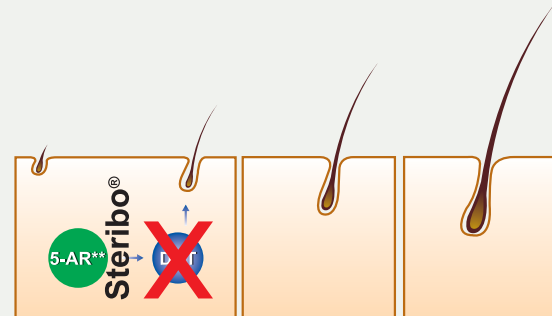
Steribo[®]: A Well Known Mechanism of Action

Finasteride, the 5 Alpha Reductase Inhibitor, stops the formation of DHT*

DHT is responsible for hairs to thin and become almost invisible



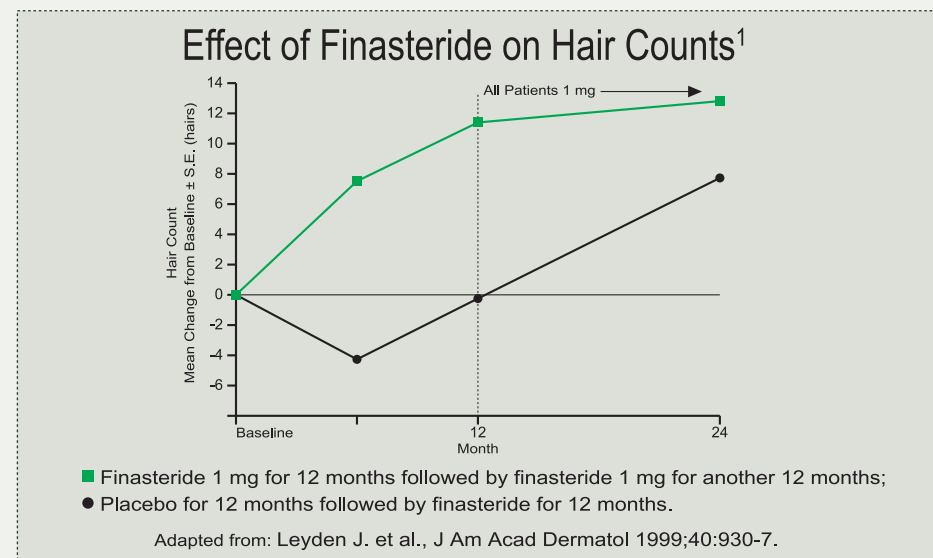
By blocking the formation of DHT Finasteride improves hair growth.



* DHT: Dihydrotestosterone; ** 5-AR: 5-Alpha Reductase

Steribo[®]: A positive impact on the patient Body Image and QOL*

● Finasteride increases growth rate and thickness of hairs³

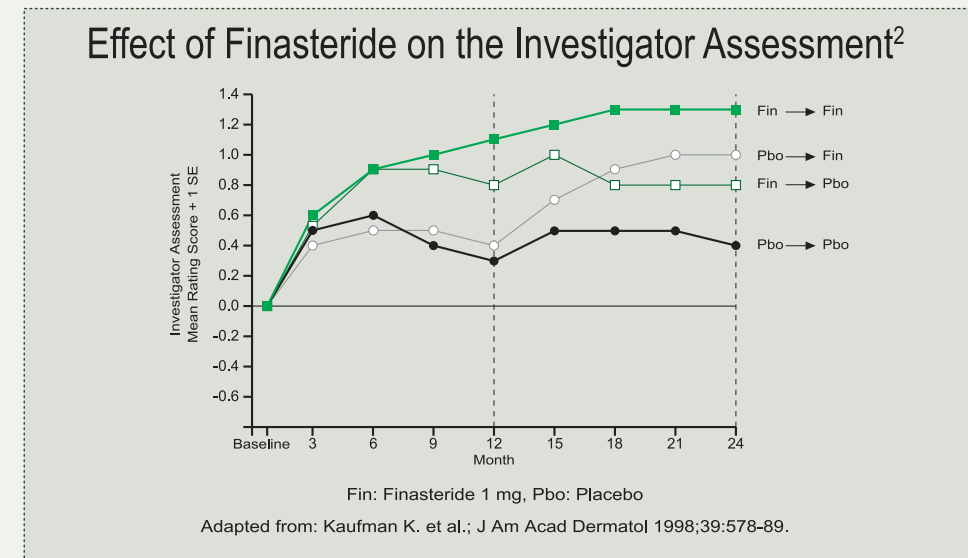


● Hair count, first measured at 6 months, progressively increased over 1 year in the Finasteride group and the improvement was maintained through the second year²

*QOL: Quality of Life

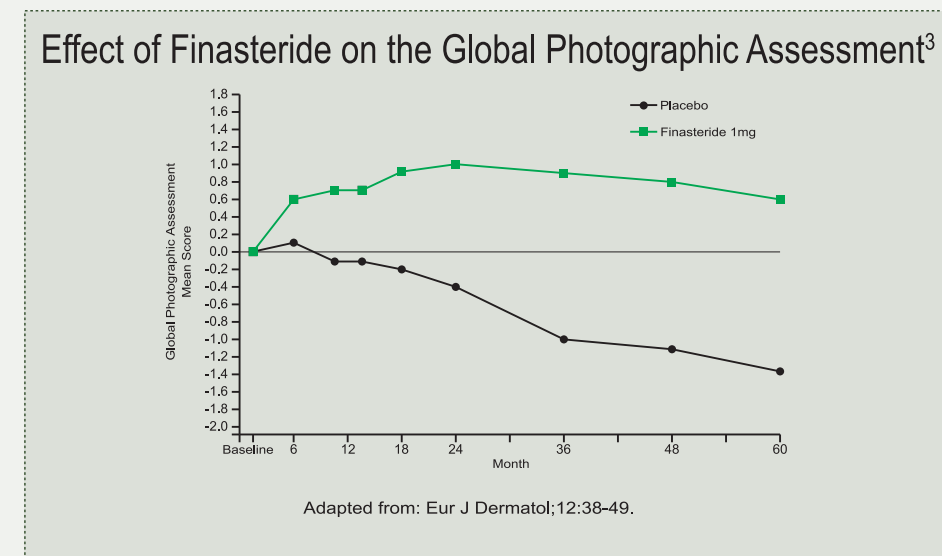
Steribo[®]: The Earlier, The Better...

● Efficacy of Finasteride appeared within 3 months with durable improvement in scalp hair growth²



Steribo[®]: Sustained Benefit...

● 9 out of 10 men on Finasteride, at 5 years had visible results with no further visible hair loss³



● Around 1 out of 2 men treated, experience visible regrowth of hair.³